

# ECONOMICS THAT MATTER

Economics Design is the leading provider of comprehensive tokenomics consulting services for the cryptocurrency and blockchain industry. Our mission is to help clients create and optimize the economic models of their projects, providing them with a solid foundation for growth and success.

## WHAT WE DO

Our mission is to help businesses design and audit token economies. We also help incorporating incentives, faucets and sinks, while making sure they are aligned with project objectives, and optimized for long-term sustainability.

With our deep understanding of complex ecosystems, we provide tailored solutions for businesses to succeed in the rapidly evolving digital economy.

## WHO WE ARE

We are a team of experts in blockchain infrastructure, Gamefi, Metaverse, and Defi with a focus on designing and auditing token economies. We assist businesses in developing sustainable and efficient systems through the use of cutting-edge technology and our expertise in complex ecosystems.



SHRAPNEL

"I would like to express my appreciation for the top-tier guidance the team at Economics Design has provided us in setting up our economy. Their team understands how to deliver quality work in line with our goals, while balancing the impact on different components of the economy and gameplay."

Don Norbury, Studio Head, Shrapnel



"We had a massive list of pillars and rules we wanted our economy to adhere to and Economics Design was critical into ensuring we accomplished that goal. From start to finish, our engagement with Economics Design was top notch and we recommend them to anyone looking create a successful economy model."

Chandler Thomlison, Founder and CEO, World Spark Studios

## OUR SERVICES

### Economic Due Dilligence

- Uncover Risk related to Token Economy Biz Models
- Audit Financial Stability, Value Flows, Token Economics
- Actionable mitigation suggestions to reduce risks

### Incentive Design

- Design economies linking performance to rewards
- Leverage expertise in economic principles and risk analysis to create virtual economy mechanisms
- Develop economic policies tailored to your needs

### Economic Modeling

- Turn Value Flows into Machinations Model
- Create forecasts using Financial Models
- Interpret models from an economic perspective

### Outsourced Team

- Flexible consulting mandates
- Monthly retainer for longer term collaborations
- Experienced Tokenomics Professionals as an extension of your team

BOOK A FREE CONSULTATION WITH US AT  
[HELLO@ECONOMICSDESIGN.COM](mailto:HELLO@ECONOMICSDESIGN.COM) OR VISIT  
[ECONOMICSDESIGN.COM](https://ECONOMICSDESIGN.COM)