Economics Design

Incentive Design
Full Stack Virtual Economy Design

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WHY
Choose Us

All ecosystems require high level of economic coordination, economic incentives and mechanisms to ensure robustness of a healthy primary market. Underlying economics concepts such as matching theory, auction theory, monetary economics, allocation theory, network economics and game theory are key to the success of an economy.

We help Web 3 projects design, assess, and maintain sustainable economies throughout their development lifecycle, the rigor of our operation facilitates the proper execution of requirements entrusted to us.

INCENTIVE
DESIGN

the process of crafting system that connects desired behaviors of economic agents with rewards and undesired penalties.
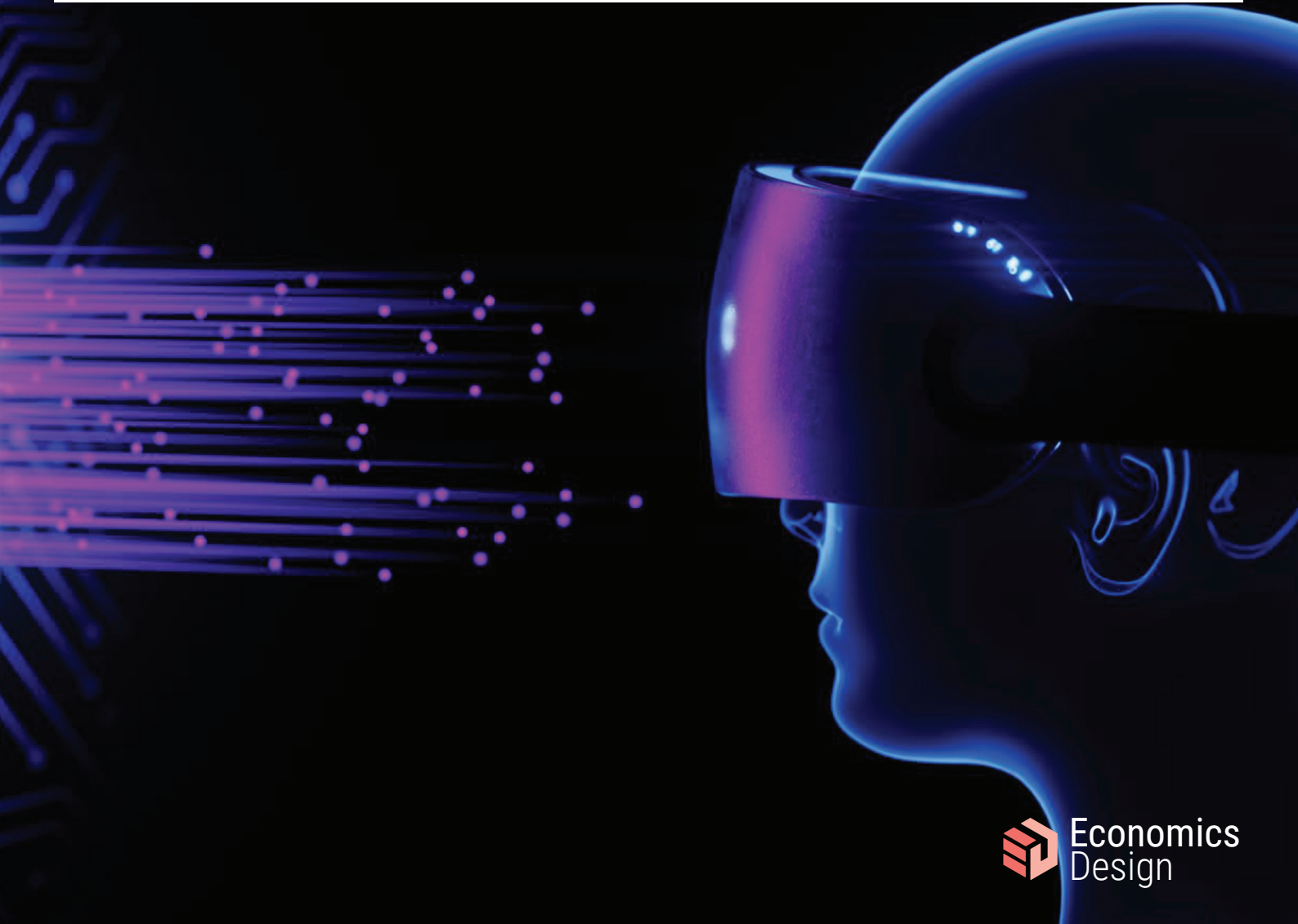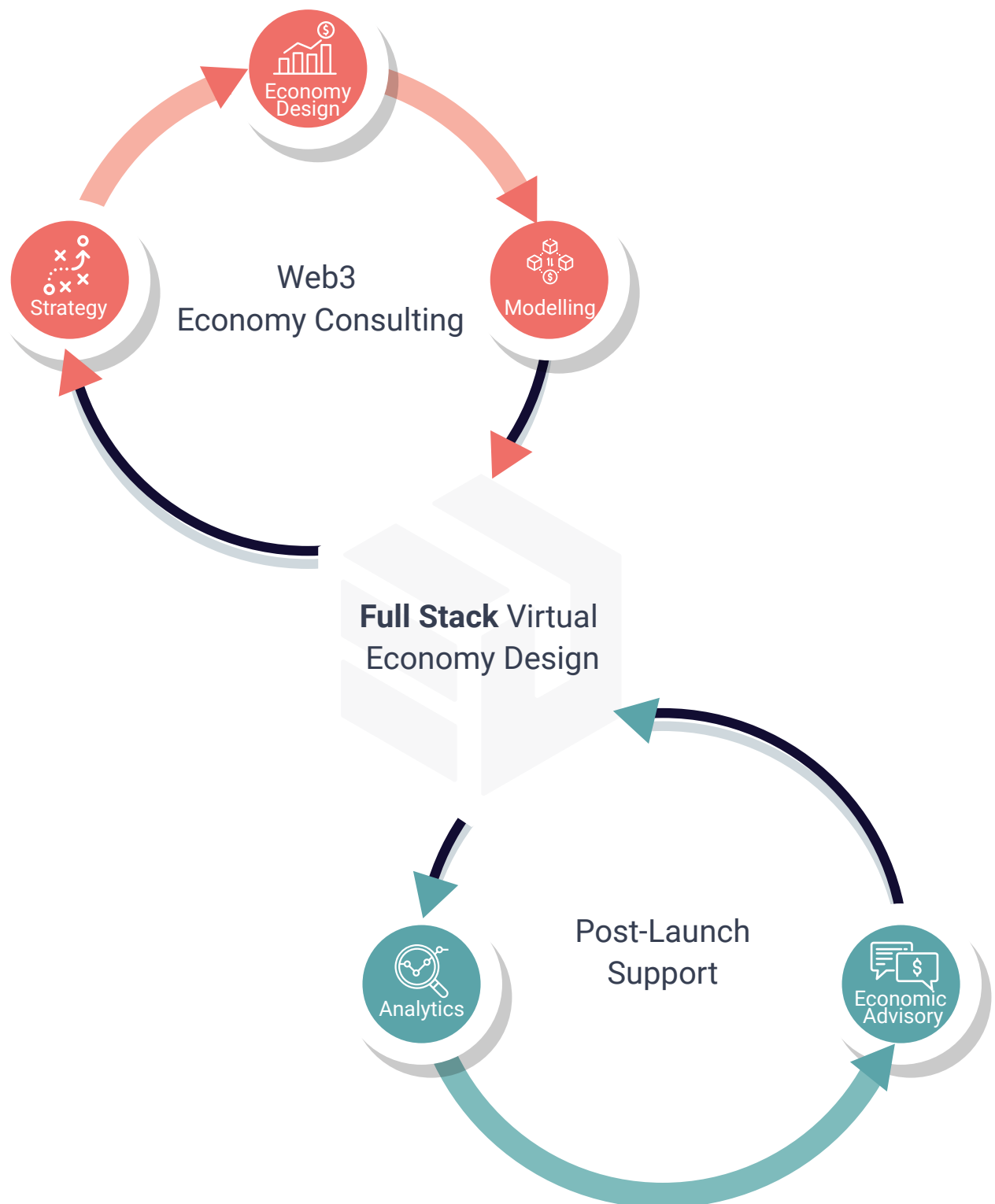
We service these 4 sectors

GameFi

Metaverse

DeFi

Web3 Infrastructure

Economics
Design

PERFECT
BUSINESS SOLUTION

Economy
Design

Strategy

Modelling

Web3
Economy Consulting

Full Stack Virtual
Economy Design

Analytics

Economic
Advisory

Post-Launch
Support

Economics
Design

BUILDING TURNKEY ECONOMIC
END TO END SOLUTIONs

Strategy

Collaborate with C suite and other stakeholders to lay out **product strategy** and **business goals**

Translate those business goals into a **virtual economy** that has the structure and traits necessary to support them.

Design

Specify **asset utility, distribution methods, and incentive loops** based on a first principles view of team's goals

Risk assessment and **mitigation** options

Define low-level **behavioral economics**

Modelling

Economic and **financial modelling** in Excel of overall economic impact

Stochastic scenario simulation in **Simulation**

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ENGAGEMENT
TIMELINE

Week 1-4 — Strategy Phase

Key deliverables
Protocol diagnostics report.
Token(s) utility ideas.

Design Phase — **Week 5-8**

Key deliverables
Integrated economy model.
Economic Action plan.

Week 9-12 — Modeling Phase

Key deliverables
Integrated quantitative model.
Economic paper.

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POST-LAUNCH
SUPPORT

Our team will be there to understand and respond to economic changes.

Economy Analytics Dashboard

Creation of a customized dashboard to **monitor health** of the **game economy**

Leveraging our **proprietary data analytics** methodology to provide **critical insights**

Economic Advisory

Advise on strategies for **economic stability** in response to fluctuations, using available levers and central banking tools

Consult on economic impact of **live-ops**

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GLOBAL
CLIENTS

We work with top teams in the Web3 space

Worldspark Studios

Edenbrawl

Bloq

[Undisclosed]

Neon Media

Shrapnel

CO:CREATE

NFT
Infrastructure

UNDISCLOSED

Privacy
Side Chain

a16z

Gaming
Partnerships

"The team at Economics Design provided us with high quality advice and insights to help us improve protocol and tokenomic design — their work is always super thoughtful and efficient."

Matthew Roszak
Chairman & Co-Founder
Bloq

bloq

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